

# Benefit™

## Independent Testing

### School of Dental Medicine at the University of Pennsylvania:

*"The Benefit Toothbrush is considered significantly superior to the Oral B 40 toothbrush in reducing plaque and gingivitis mean values after 30 days of product use in this study. There were no significant differences between the Benefit toothbrush and the Interplak product on plaque removal, gingivitis or bleeding upon probing during this thirty-day study."*

### Technological University of Mexico:

*"The overall result of the study recommended the use of the Benefit toothbrush due to the product's success in eliminating dentobacterial plaque from the surfaces of the teeth."*

### American Dental Association:

*"The Benefit toothbrush has received an accepted rating from the American Dental Association"*



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