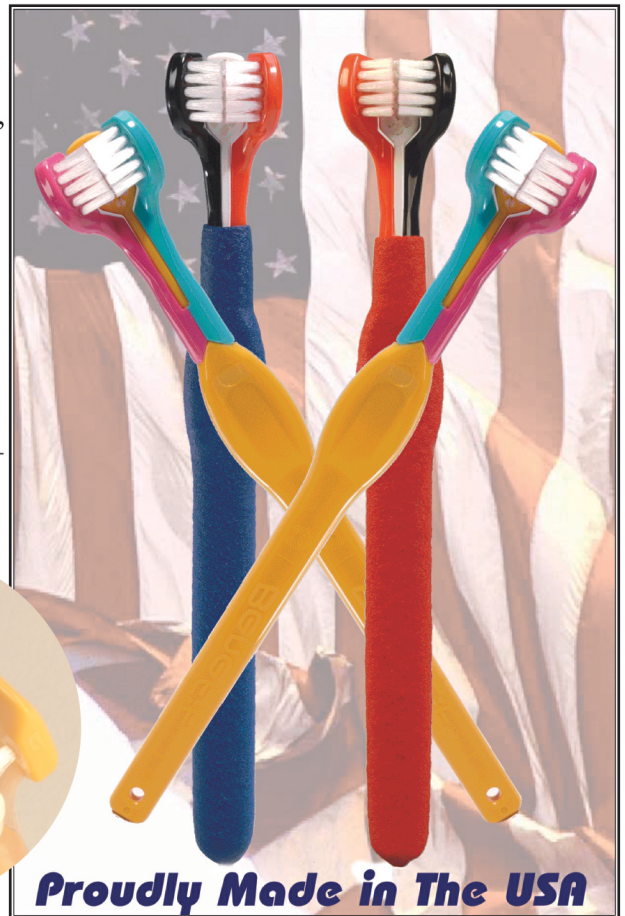


Brushes Right Every Time!

The Best Brush For Those That Find Brushing A Challenge!

Great for anybody, The Benefit Toothbrush line is especially good for those who have a hard time brushing and for kids, who have a hard time brushing right. This brush both cleans all tooth surfaces and stimulates the gums in a simple stroke with much less arm and wrist movement. The three brush heads essentially form a U-shape with their elongated arms extending along the longitudinal axis of the brush parallel to one another. The arms are joined at their ends to a handle, which features a comfortable thumb stop.

- The brush-heads are designed to ensure that the correct brushing angle of 45 degrees is maintained between the bristles and the gingiva while the bristles completely surround the tooth, and automatically adjust to individual tooth contours, lengths and widths.
- Each of the three brush-heads move independently of the other brush-heads on roughly 1 1/4 inch arms. Thus, the side brush-heads can move apart for wider teeth and move together for narrower. This independent motion has been patented.
- The spring loaded action of the independent heads maintains the proper pressure on both the large and small teeth, making it almost impossible to brush too hard or at the wrong angle.
- Each individual brush-head is smaller than a typical manual single-head toothbrush, making it easier to reach the most distal posterior areas of the teeth where other toothbrushes often miss because of their size.
- The back of the brush head is a great tongue scraper!
- The handle is ergonomically designed for comfortable gripping. The Benefit Plus and Benefit for Kids versions of the brush have a Plastisol cover on the handle to improve the grip. Plastisol is used to make golf club grips.
- The Benefit version of the brush (plain handle) is an American Dental Association accepted brush. Acceptance is pending for the Benefit Plus and Benefit for Kids brushes.



Brushes are packaged on attractive peggable blister cards and display boxes are available. Please check www.benedent.com for photos and more information.